

IPDIRECTCONNECT

WHAT IS IPDIRECTCONNECT?

IPDIRECTCONNECT is Gamma's market leading SIP Trunking service, connecting your customers' sites directly into the Gamma network using an IP backbone enabling them to have full PSTN connectivity.

WHAT ARE THE BENEFITS OF IPDIRECTCONNECT?

- Easy to order and provision – full account set up in less than 5 minutes!
- Flexible numbering – work from London on a Leeds number!
- Lower cost than ISDN, plus DDI ranges and CLI presentation are included in the price
- FREE calls between sites and lower cost calls
- Scalable on a per channel basis
- Plays to your Customers Premises Equipment and integration strengths
- Opens up the whole new world of IP Telephony services to cross-sell
- Enables IP PBX's to talk to one another and enables customers to bring their numbering plans together in a similar way to a voice VPN.
- Available over LLU or SDSL in selected areas or as a pure IP service
- Compliments a converged network with lower costs and simplified architecture
- Offers full emergency services support

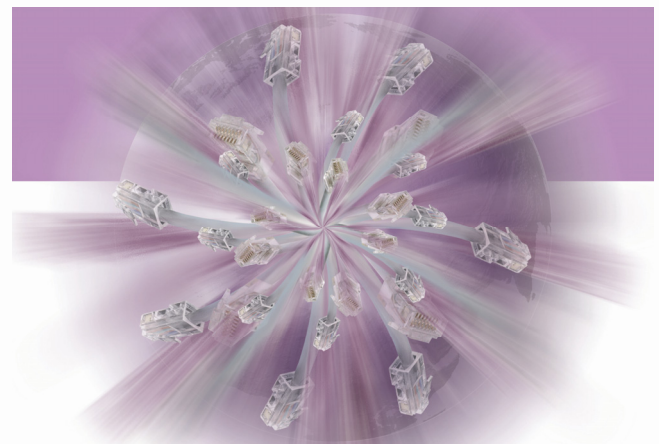
HOW DOES IT WORK?

Gamma Telecom simply connects a 'pipe' between your customer's site and our network, you just tell us what level of bandwidth is needed and when and where we need to connect to.

WHO DO YOU SELL IT TO?

Businesses that are:

- **Moving premises** out of the local area who want to keep their number – no expensive call forwarding services.
- Looking for a **disaster recovery** solution with a resilient phone service to cope with any emergency.
- **International** and can take advantage of free internal calls between offices in different countries
- Customer service driven where a **local presence** is important across the UK, and multiple UK numbers can be delivered into one single service centre.



SO, DO YOUR CUSTOMERS WANT....?

- ✓ **IP Connectivity at a lower cost than ISDN**
- ✓ **A Scalable Service**
- ✓ **Lower Call Costs**
- ✓ **Flexible numbering**
- ✓ **A disaster recovery solution**

.....if so, then

Call us now on **0800 008 7877**